developers of human potential harbingers of data, information/knowledge providers of lifelong learning opportunities incubators for innovation advocates for collective action pioneers in generating shared leadership models

### MBOs contribute in the following ways...

opportunities where members build bonds and trust that transform into meaningful relationships.

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MBOs, for the most part, are established to secure respect and legitimacy to those involved in a specific and often emergent profession, trade or personal avocation. The founders of MBOs recognize that this could only be accomplished by building the competencies and capacities of all

Because MBOs operate differently and because their impact is so significant to the larger society, they deserve their own identity, designation, and model for management. Among all organizations that exist in the nonprofit sector, approximately 155,000 are given the special designation as MBOs.

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Membership-based organizations (MBOs) represent a population of eligible individuals and/or organizations that voluntarily join

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# 21st Century Membership-based Organizations

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Management

Governance &

Development Community

& noitsilittA

General Operations:

among those involved. active and dynamic communication between and an environment of trust to foster frequent, nugerstanding at a deeper level by building aconbs; drives communications and mation to targeted individuals and and distribution of key inforмападетей interpretation, transformation, Information that guide the collection, eufails processes and actions stability and continuity. organization's roles to ensure the informal leadership who assume formal and competencies of those & Continuity individual and collective Development pnild and empower the **Leadership** brocesses and actions that

community development practices sonuq pnsiuess mith pragmatic accomplished by blending participants themselves; se well as between and among barticipants and their organization that coordinate relations between Principles, processes and practices Management Relation-centered

JuemssessA **spaan** Specific

members and their domain. necessary or essential to the ic kinds of change deemed to support or oppose specifindependently with others necessary to mobilize brocesses and actions

and advance the mission.

tective and efficient practices to serve members

evaluate, explore, and implement the most ef-

ies to work collectively to identify, examine,

sie in place; that enable leadership bod-

the right macro- and micro-systems

brocesses and actions that ensure

with specific member needs. services and support that resonate create and maintain the kinds of brocesses and actions that identify,

their domain.

Lifelong ways that shape and advance the nature of of endeavor; enabling members collectively to contribute in achieve their goals and aspirations within their chosen field information, knowledge, and experiences that help them brocesses and actions that enable members to discover the

An MBO—specific Management Model

society-at-large. their chosen field, the organization, and contribute in ways that support their colleagues, counections; and provide guidance how they can information/knowledge exchange and meaningful struct them how to maximize this experience through Institute form members of their role in the organization; inbrocesses and actions that identify, invite, and in-

Outreach

Α Ανος Βάλ

Initiatives,

Regulatory

Legislative/

**Tutluence:** 

processes and actions that identify, invite, and in-Institute form members of their role in the organization; instruct them how to maximize this experience through information/knowledge exchange and meaningful connections; and provide guidance how they can contribute in ways that support their colleagues, their chosen field, the organization, and society-at-large.

Specific

**Assessment** 

**Needs** 

Influence:

Legislative/

Regulatory

Initiatives,

Advocacy/

Outreach

**Affiliation &** Community **Development** 

Learning

processes and actions that enable members to discover the

An MBO-specific Management Model

information, knowledge, and experiences that help them achieve their goals and aspirations within their chosen field of endeavor; enabling members collectively to contribute in ways that shape and advance the nature of Lifelong

their domain. Learning

processes and actions that identify, create and maintain the kinds of services and support that resonate with specific member needs.

> processes and actions necessary to mobilize independently with others to support or oppose specific kinds of change deemed necessary or essential to the members and their domain.

processes and actions that ensure the right macro- and micro-systems are in place; that enable leadership bodies to work collectively to identify, examine, evaluate, explore, and implement the most effective and efficient practices to serve members and advance the mission.

**Relation-centered Management** 

Principles, processes and practices that coordinate relations between participants and their organization as well as between and among participants themselves; accomplished by blending sound business with pragmatic community development practices.

**General Operations: Governance & Management** 

Leadership **Development** & Continuity

processes and actions that build and empower the individual and collective competencies of those who assume formal and informal leadership roles to ensure the organization's stability and continuity.

**Information** Management

entails processes and actions that guide the collection, interpretation, transformation, and distribution of key information to targeted individuals and groups; drives communications and understanding at a deeper level by building an environment of trust to foster frequent, active and dynamic communication between and among those involved.

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